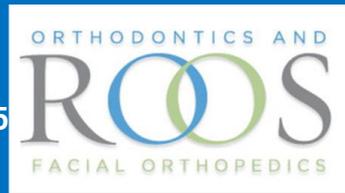


# ON THE WIRE

The official newsletter of Roos Orthodontics: Summer 2015  
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## SCHEDULING SYSTEM UPDATE

As part of our ongoing commitment to delivering exceptional care to our patients and their families, we introduced our new scheduling system in January. This includes:

- **Running on time for your appointment**
- **Allowing enough time to complete the necessary treatment**
- **Keeping you informed and answering any questions**
- **Working with you around your school and work hours as much as possible**

To achieve these, we need both structure and flexibility in our scheduling system:

**Between 2:00 PM and 5:00 PM every afternoon, we schedule numerous short appointments (30 minutes or less).** Additional appointments of this nature have been added to the schedule, so as many patients as possible do not have to miss school or work. You may be amazed at how short some of the appointments are. We often must see the patient for a short visit to monitor tooth movement. Although the appointments are short, they are important for a successful completion of treatment.

**Longer appointments are scheduled during the middle portion of the day** as often use specialized equipment, and additional doctor time is required. If you have several questions or want to come in at a quieter time, we suggest an appointment between 9:00 AM and 12:00 PM.

**Because the schedule is carefully crafted, patient on time arrival will allow us to provide complete care at each visit. Please allow enough travel time for potential delays.** In fairness to the other scheduled patients, if you are late, you will have two options: We will do our best to work you into our schedule, or it may be necessary to reschedule the appointment. Since we schedule six to eight weeks in advance, most rescheduled appointments are between 9:00 AM and 12:00 PM.

Thank you for your confidence, help, and support!

*Dr Bryan Roos and Team*

## Congratulations

to our patient,  
**Davis Poore**

who won **FOUR** tickets from Roos Orthodontics to see

**Taylor Swift** in concert at Century Link Field on Saturday, August 8<sup>th</sup>, For referring his friend Luke to Roos Orthodontics  
**Enjoy the show!**

*Thank you to everyone who referred their friends to our Practice!*



## Summer Hours

Please note our Summer Hours effective until August 31st:

Monday - Wednesday:

7:30am - 4:00pm

Thursday: 7:30am - 3:00pm

Friday: Closed



## Congratulations Great Patient Winners...



### APRIL:

Nicholas Robbins  
Fred Nicholson  
Shravani Amradkar  
Justine Wei  
Alondra Torres

### MAY:

Caitlin Pridmore,  
Daren Hyde,  
Liz Ott,  
Emma Pollari,  
Shayla Ojeda

### JUNE:

Jamie Shannon,  
Allison Moore,  
Ashlyn Welch,  
Emily Richins,  
Shreya Krishnamurthy

### What does it take to be entered into our monthly GREAT PATIENT draw?

Be on time for appointments  
Have no failed appointments  
Show good oral hygiene  
Compliance with  
appliance/elastics  
Have nothing broken or loose



Do we have your current  
contact info?  
Please be sure to update us  
at your next appointment!

Continuing our series of  
**MEET THE TEAM...**  
an opportunity for our  
newer patients to get to  
know us a little better...



**WENDIE** is one of the  
**Treatment Coordinators**  
at Roos Orthodontics, and  
her passion is... people!  
At your first appointment,  
she will greet you,  
introduce you to our  
office, acquire records  
(x-rays and digital images)  
and help you understand  
your care.  
She and her husband love  
to ride their motorcycles  
Year round, along with  
Wendie's high school  
student son, they all enjoy  
the Pacific Northwest to  
its fullest by snow skiing,  
snowboarding, swimming,  
cycling, camping or hitting  
the newest movie.



## Treatment Manager **CHRISTI**

has been part of the  
Roos Orthodontic team  
since the beginning. She  
enjoys helping Dr. Roos  
place your orthodontic  
appliances, and working  
with you throughout your  
treatment. Christi has  
always enjoyed and felt  
rewarded by her career  
choice - and she shares  
this enthusiasm and years  
of experience with all her  
patients.

Christi married her best  
friend Al in recent years,  
and they spend a lot of  
time with their grown  
children and five  
grandchildren. In her  
spare time, Christi likes to  
cook.



**Stay informed,  
stay healthy!**

Follow the  
Roos Orthodontics'

**blog**

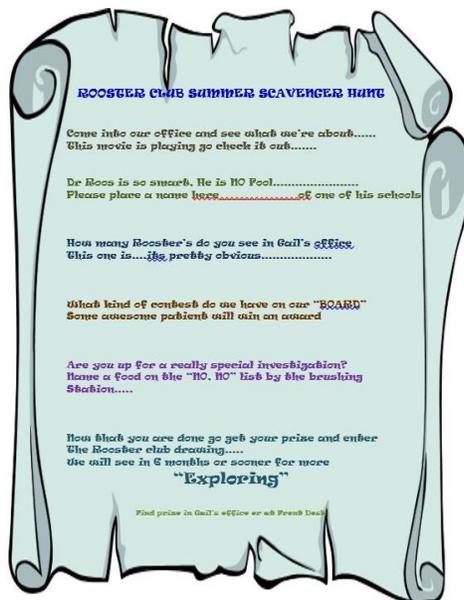
[www.roosortho.com](http://www.roosortho.com)

## NEW THIS SUMMER at ROOS!

### The Rooster Club Scavenger Hunt

For our newest "patients-in-waiting", we have a fun Scavenger Hunt for you to enter, when you come for your appointment at Roos Orthodontics this summer.

Print an entry form from our website – or pick up one at the front desk!



### FUN TIMES for the Roos Orthodontics Team.

The Team recently enjoyed a well-deserved break in the Seattle sunshine.

The Segway Tour was a great success!  
Thank you Dr Roos!



### Tales from the Department of Lost Retainers...

I woke up in the morning it was a beautiful day and I opened the curtains and saw my mom in our back yard. I ran down stairs and we made breakfast together and ate it outside. I put my retainer on the table and went inside to clean up my plate. When I came back outside I saw a bear trying on my retainer. When it finally fit ~~he~~ jumped over the fence and I tried running after him but he was too quick. So a bear stole my retainer. Then they bear went to Dr. Roos's house to get it adjusted but before he could see doctor. Roos the neighbor came out with a gun and scared him away. So know there is a bear living in the forest with a very tight retainer.

### Why the summer school break is the perfect time to start your Orthodontic Treatment at Roos Orthodontics...

Did you know that putting braces on is a process that can take up to 90 minutes?

Did you know that sometimes there are two to three appointments needed prior to putting braces on? Start your child's orthodontic journey during the summertime and limit missing valuable school time for those longer initial visits.

Now is the time to have your child evaluated for Orthodontic need! Call our office to schedule an appointment! 425-885-1642



# TOOTH TALK

## Too Old for Braces? You might be surprised...

Although adolescence is a common time to get braces, there's no reason for adults of any age to have to deal with crooked teeth, overbite, underbite, or other dental issues. In fact, the American Association of Orthodontists notes that demand for orthodontic treatment in adults continues to grow, with adults representing 20% of new patients.

You're never too old for braces or other orthodontic appliances, but it's important to consider the following:

Braces don't have to be as noticeable as the metal brackets of the past. Many adults opt for ceramic or plastic braces, which are bone-colored or clear, respectively.

Another option is a lingual appliance, which attaches to the back side of your teeth. These so-called "invisible" braces are much less noticeable than traditional options.

By adulthood, bone growth has stopped. This means that certain structural changes can only be achieved by surgery. Although this typically affects people with significant crowding, bite, or jaw problems, Dr. Bryan Roos can provide an individualized treatment plan that addresses your unique issues.

Treatment may take a bit longer. The length of orthodontic treatment tends to be slightly longer for adults than adolescents. Exact estimates vary by individual, but the average length of time for adult braces wearers is two years, according to the Harvard Medical School.

Outcomes are just as good for adults! Many adults worry that it's too late to treat their orthodontic problems. However, treatment satisfaction tends to be very high, which is a testament to how effective braces can be in middle-aged and older adults.



### FAMILY MEMBER DISCOUNT!

*Family members of patients currently in treatment at Roos Orthodontics receive a 5% discount off their treatment!*

*Remember - adults can wear braces or Invisalign too!*

### SHOCKING RANDOM FACT:

**More people own a mobile device than a toothbrush...\***



Erik Qualman: Social Nomics 2015

## TRAFFIC ALERT



We are all only too aware that Redmond and the surrounding areas are almost at a standstill at busy times of day because of the local road building/construction.

**Please remember to allow extra travel time to your appointments.**

While we are sometimes able to accommodate a late arrival, it isn't always possible. Please understand that we may need to reschedule your appointment to another time and/or day

*Thank you for your cooperation.*



## FLEX SPENDING REMINDER!

As we approach the second half of the year, we would like to take the opportunity to remind you take advantage of your flex-spending while you can. Forward planning now will mean that you can still pay for a big chunk of your the out-of-pocket orthodontic expenses with pre-tax dollars.