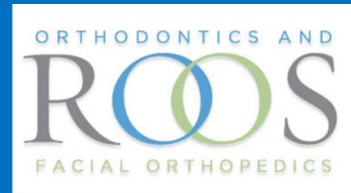


ON THE WIRE

The official newsletter of Roos Orthodontics: Winter 2016
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February is National Children's Dental Health Month **SEVEN: The Magic Number for a first Orthodontic Checkup**

Many parents assume they must wait until a child has all of his or her permanent teeth, only to find that treatment would have been much easier if started earlier. Some orthodontic problems are easier to correct while the jaw is still growing. Consequently, the American Association of Orthodontists recommends that every child have an orthodontic check-up no later than age seven.

What's so great about age seven? Enough permanent teeth have arrived for an orthodontist to make a determination about whether any problems are present. The first molars have come in, providing an opportunity to check for malocclusion, or "bad bite." Also, the incisors have begun to come in, and problems such as crowding, deep bites, and open bites can be detected.

Orthodontic evaluation at an early age provides one of two positive outcomes: For some, early identification or problems will lead to easier or shorter orthodontic treatment in the future. For others, a healthy prognosis will provide immediate peace of mind.

Early evaluation, of course, may signal a need for early treatment. For some children, early treatment can prevent physical and emotional trauma. Aside from spurring on years of harmful teasing, misaligned teeth are also prone to injury and detrimental to good oral hygiene.

*Family members of patients currently in treatment at Roos Orthodontics receive a 5% discount off their treatment!
Remember – adults can wear braces or Invisalign too!*

Congratulations Dr. Roos

voted by his peers,
for the TENTH time,
as one of

**SEATTLE'S TOP
ORTHODONTISTS**

(Seattle Magazine's
Top Dentist List 2016)



Summer Plans?

You and your friends
COULD be here...



Details about our
2016 Patient Referral Contest
to follow soon...

And in the meantime:



**HELP US! HELP OTHERS!
TELL THE WORLD!
THANK YOU!**

Our business grows through your continued referrals and reviews. We recognize that your time is precious and so we invite you to visit our new, convenient portal for online reviews. Thank you for your consideration!

www.gradeyourdentist.com/roosortho.

Snapping selfies?

To avoid looking too stiff or cheesy, tuck your tongue behind your teeth! This will give you a more natural looking smile.



and me?

Amanda is near the end of her Invisalign treatment... look at the change in her smile! It's never too late for Orthodontics... ask one of our Team if Invisalign might be right for you.



**FOLLOW US
ON
FACEBOOK**

Remember to pick up a **ROUTINE DENTAL CLEANING CERTIFICATE** from us before your next regular dental cleaning and then get your Dentist or Hygienist to sign it.

When you bring it back to us you be entered into our twice annual draw – you and your dentist/hygienist could

BOTH win a prize!

This certificate is also available to download off our website.

CONGRATULATIONS

to **Lakshmi Raju** our most recent winner – and to her hygienist Christie at Dr Kuo's office! Thank you for caring for our patient Christie!



Do we have your current contact info?

Please be sure to update us at your next appointment!



As you know, at Roos Orthodontics we take staying abreast with the latest technology, very seriously.

We are currently hard at work collaborating on a new look for our website, along with adding to our social media portfolio.

We look forward to sharing the new site with you in the coming months.

Cool Kids Wear Braces



New technologies in treatment, advanced computer software, color options, and even popular celebrities sporting stylish braces are making orthodontic treatment more comfortable and fashionable. Different color options and the ability to change colors, provide fun ways for patients to customize appearances. That enthusiasm helps them to feel good about their orthodontic treatment, and may contribute to the success of treatment.

© American Association of Orthodontists



We appreciate all of our patients – and particularly all those who qualify for our monthly **GREAT PATIENT DRAW!** Congratulations to these recent winners!



OCTOBER:

Rena W.,
Nathan B.,
Liam K.,
Olivia R.,
Rachel J.

NOVEMBER:

Avery S.,
Angela W.,
Mikayla K.,
Logan D.,
Joshua M.

DECEMBER:

Rajat S.,
Syed J.,
Alison Van S.,
Josie W.,
J.J. M.

JANUARY:

Kobe J.
Aadi A.
Kayli R.
Paige D.
Vincent R.

What does it take to be entered into our monthly **GREAT PATIENT** draw?



TALES FROM THE DEPARTMENT OF LOST RETAINERS

1-15-16

It all started out as a normal day, I woke up at 7:00 go to School, after school I go to the Stable where I board my horse. I forgot to take my retainer out, and I realized I forgot and took it out and placed it in my pocket. My pocket had no zipper and when I took my ~~shirt~~ jacket off and put it in my bag it must have fallen out. On the car ride home, I reached for my retainer and It was gone. I wasn't that worried, but after a few days of looking I started to panic. I finally told my mom and she was mad, really mad. And the search went on for a few weeks, but we never found it. And now I have to get a new one.



February is Awards Season

and time for the Grammys and the Oscars...

Can you match the Celebrity with their Winning Smile?

Be sure to check out our current contest!



And while you are here...

why not pose for your OWN Celebrity Smile Photograph at our

Just-For-Fun PhotoBooth?

