



## On The Wire

The official newsletter of Roos Orthodontics:  
February/March 2017

### Children's Dental Health Month

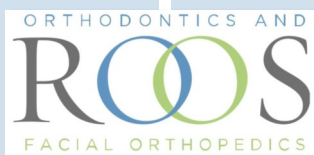
**I am often asked at what age should children should have their first orthodontic check-in with Roos Orthodontics.** We call it a check-in, not a check-up, as your child's first visit is the start of a special relationship with our Team, and a chance for us all to get to know them – and you. The *American Association of Orthodontists* recommends that every child have their first orthodontic check-in no later than age seven, with regular visits thereafter to track the development of your child's mouth. At Roos Orthodontics there is no charge for these twice yearly recare visits while we monitor your child's progress.

By the age seven, enough permanent teeth have arrived to determine the course of treatment specific to your child and to discover any potential problems.

Early evaluation can sometimes signal the need for early treatment as some orthodontic problems are easier to correct while the jaw is still growing. At this age, most children have their first molars, providing us with the opportunity to check for malocclusion, or "bad bite." The incisors have usually begun to come in too so problems like crowding, deep bites, and open bites can be detected.

While many parents assume they must wait until a child has all of his or her permanent teeth, an orthodontic check-in with us, at an early age, often leads to easier or shorter orthodontic treatment down the line. We try to make it as easy as possible for families at Roos Orthodontics, offering

complimentary evaluation appointments and family discounts. **February is Children's Dental Health Month—call our office today to schedule a check-in for your young child.**



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# Important Insurance Update

## Did your medical/orthodontic insurance change or terminate in January?

Most insurance carriers pay the orthodontic benefit over the treatment time—which can sometimes be over a 2 year period. The only way that we, as a Practice, become aware of any individual changes is when your account falls into arrears. As it is the responsibility of the insured to understand the limitations and maximums of their plans, we appreciate you keeping us informed when things change.

PLEASE contact Sandy, our Practice Manager, as soon as possible with any relevant updates in YOUR insurance coverage.

Thank you.

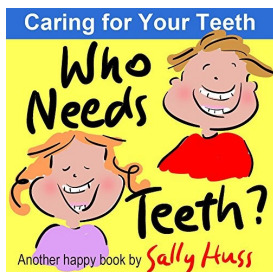


## WHO NEEDS TEETH? By Sally Huss

*"An Adorable Rhyming Bedtime Story/Picture Book About Caring for Your Teeth, for Beginner Readers, Ages 2-8)". Now also available in Spanish.*

"If you didn't have teeth, you wouldn't have fun. You couldn't eat an apple or a cinnamon bun. You couldn't eat a sandwich made of cheddar cheese. You couldn't eat your vegetables like green beans or peas. You couldn't eat all the things that make you strong and bright.

You couldn't eat a snack in the middle of the night. You couldn't eat a birthday cake on your special day. You'd be left with only ice cream, as they'd take the cake away."



# Contest Winners

We appreciate all of our patients – and particularly all those who qualify for our monthly

## GREAT PATIENT DRAW!

Congratulations to our **JANUARY** winners and a big thank you to their Dentists for partnering with us on their care.



Lance Y. (Dr. Susan LaBounty)

Tyler C. (Dr. Andy Traxler)

Aditi P. (Dr. Rama Oskouian)



Sophie N. (Dr. Shane Ness)

Gwenna B. (Dr. Shane Ness)



### To qualify for the Draw you need to:

Be on Time for your appointments

Have no failed appointments

Be appliance compliant

Display good oral hygiene

Have nothing broken or loose!

## ROOS SUPERBOWL WINNER

- Roos Orthodontics style - goes to Vedant S. who correctly predicted the outcome! Congratulations Vedant!

# New Roos Smiles!

