

On The Wire

The official newsletter of Roos Orthodontics: March/April 2017

Share a Smile

We love having patients like you! The next time a friend compliments you on your smile, please tell them about the exceptional orthodontic treatment and personalized care you received at **Roos Orthodontics.** A referral is the greatest accolade you can give our Team. To show our appreciation of your trust and confidence in our care, we are excited to announce our new

2017 REFERRAL REWARDS PROGRAM

HOW DOES IT WORK?

It's really simple - each time a friend *referred by you* schedules a consultation with *us*, you will receive a \$50 Amazon Gift Card. All they need to do is mention your name when they call our office to schedule that appointment.

All appointments must be scheduled before the end of this school year.

THE BEST PART...

There is no limit. Yes - that's right - NO LIMIT! You get a \$50 Amazon Gift Card for EACH and EVERY referral you send to Roos Orthodontics. If you refer 4 people that's \$200 of online shopping for you!

AND THAT'S NOT ALL...

The patient who refers the most friends will win a \$250 REI card too!

Thank you for telling your friends how Roos Orthodontics can make them smile too! Your confidence in our practice is greatly appreciated and this is our fun way of thanking you for spreading the word!

FAMILY DISCOUNTS

We realize that you might be BFF's with your sister, and that your brother isn't so bad either. And yes, your Dad could probably benefit from braces too....

For family referrals, we *always* offer a discount. It's what we do.

The Roos Team

16150 NE 85th Street #124, Redmond, WA 98052 Ph: (425)885-1642 email: <u>info@roosortho.com</u> <u>www.roosortho.com</u>



As many of you know, our Treatment Coordinator Wendie is retiring at the end of the month! We are sad to see you leave Wendie. Here is her message to you all: To all of our patients past and present;

"Getting to know you, getting to know all about you... getting to like you, hoping that you like me too"....

Getting to know all of you, seeing families grow up and watching Dr. Roos create beautiful, functional smiles for a lifetime has been my greatest joy over the past 11 years (wear your retainers!).

When I first arrived at the Practice, my knowledge was Limited to being a patient.

Now, as I move forward to new adventures, I leave with a wealth of information learned from an amazing Doctor and a group of phenomenal chairside technicians and supportive Front Office Team - all of whom will be dearly missed.

My husband will be retiring from the City of Bellevue in June and our dreams include playing with our pup, Sacha, camping, biking and skiing together with a few trips back and forth to WSU to visit my son (and to acquire some Cougar Gold cheese).

I hope that you will join me in a big ROOS ORTHODONTICS welcome for our newest addition to the team, Mrs. Alisha Prescott

Although I will think of each and every one of you often, I am not moving to another planet and will still be around from time to time. So, please, if you see me in Duvall or out and about in Redmond, say "hello" and give me a hug!

With my very best regards,

Wendie - "Treatment Coordinator to the Stars"

We appreciate all of our patients - and particularly all those who qualify for our monthly

GREAT PATIENT DRAW!

Congratulations to our FEBRUARY winners and a big thank you to their Dentists for partnering with us on

> their care. Auva P. (Dr. Cody Mast) Kinza R. (Dr. Aditi Agarwal) Ella K. (Dr. Katie Ostler) Jason A. (Dr. G. Bryon Craig) Ryan O. (Dr. Emma Etemadi)

To qualify for the Draw you need to: Be on Time for your appointments

Have no failed appointments Be appliance compliant Display good oral hygiene Have nothing broken or loose!







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