



# On The Wire

The official newsletter of Roos Orthodontics:  
May 2018

## Auto-Payment

As a benefit to our patients, we here at Roos Orthodontics offer an interest free payment system to help make things easier on you. We do have an auto-payment plan as well where we can set up a credit card, debit card, HSA or FSA to automatically run (no additional charge) a payment on the same the day each month to help keep your to-do-list to a minimum. This is something that most people do take advantage of and is a nice little perk to the already great office here that you know and love. Please let us know by calling, emailing or stopping in to set this up with us.

## Share a Smile!

We love having patients like you! The next time a friend compliments you on your smile, please tell them about the exceptional orthodontic treatment and personalized care you received at Roos Orthodontics. A referral is the greatest accolade you can give our Team.

To show our appreciation of your trust and confidence in our care, we are excited to announce our Referral Rewards Program is back.

### **HOW DOES IT WORK?**

It's really simple - each time a friend referred by you schedules a consultation with us, you will receive a \$50 Amazon Gift Card. All they need to do is mention your name when they call our office to schedule that appointment.

All appointments must be scheduled before the end of this school year.

# So Long, Farewell

After 9 years on the Roos Team I am sad to say goodbye to a great Doctor and wonderful co-workers. Even though I have worked remotely for the past 5 years, I have always felt included by them all. My husband and I are retiring this summer and literally sailing off into the sunset on our boat. We plan to travel the seas for as long as we can. You can follow our adventures on [www.sarabi.wordpress.com](http://www.sarabi.wordpress.com). I'll miss sharing your happy smiles with the world.

-Miranda Roberts – Strategic Marketing.



## Follow us on Instagram

Follow us on our social media sites to see what we are up to. We post on Facebook and Instagram multiple times per week. Hop on Snapchat when you are here in the office to see our very recent Roos Orthodontics Geo-filter to snap photos and send to your friends.



# Contest Winners

We appreciate all of our patients  
– and particularly all those who qualify for our  
monthly

## GREAT PATIENT DRAW!

Congratulations to our **APRIL** winners and a big thank you to their Dentists for partnering with us on their care.

Connor T – Dr. Allison Han

Malik T - Dr. Stephanie Su

Macy C - Dr. Stephen Rodgers

Annika W - Dr. Dan Frost

Oliver A - Dr. Dipti Srivastiva



### To qualify for the Draw you need to:

Be on Time for your appointments

Have no failed appointments

Be appliance compliant

Display good oral hygiene

Have nothing broken or loose!

## Thanks for the

“The staff at Dr Roos' office is exceptional. From the initial greetings by Cindy & Amanda to the prep work done by Alisha & the evaluation by Dr Roos. The office is immaculate & pleasing to the eye.

I'm thrilled with my Invisalign braces & the progress so far. “ T.B.

*A big thank you to everyone who has posted reviews online - your recommendation is the highest accolade you can give us!*